

Competition Rules and Privacy Policy

GENERAL COMPETITION RULES

Only eligible entries received during the competition period will be accepted. No purchase is required to enter. By participating in this competition, winners authorize the organizers to use their name and photo to announce the participants and/or winners of the competition.

COMPETITION ORGANIZERS

The competition is organized by BaBylissPRO BeNeLux in collaboration with The Hair Project.

ELIGIBILITY

The competition is open to all professional hairdressers residing in the BeNeLux as well as students enrolled in hairdressing schools.

PARTICIPATION RULES

To register, please complete all required information in the registration form. The competition participation period begins on January 1, 2026 and ends on February 6, 2026.

REGISTRATION PERIOD AND PRIZE

Barbers Battle: Sunday, March 1, 2026 Hairdressers

Contest: Monday, March 2, 2026

At the end of the participation period, a jury will select the 10 best applications per contest. Selected participants will be contacted by phone on February 13, 2026. If a selected participant cannot be reached within three (3) working days following the first attempt, the organizer reserves the right to select another participant at its sole discretion.

Each participant must arrive at 10:00 AM at “The Hair Project” at Kortrijk Xpo, Doorniksesteenweg 216, 8500 Kortrijk, with their own model and their own hairdressing equipment. Free entry tickets for participants and their models will be sent in advance.

Participants will compete from 11:00 AM to 12:00 PM. No imposed theme for the Barbers Battle and a total look before & after for the Hairdressers Contest. The jury will evaluate each participant based on profession-specific criteria. The winner will be announced the same day following the jury’s deliberation in the afternoon.

PRIVACY POLICY

Personal information refers to information about an identifiable individual. BaBylissPRO and The Hair Project will not disclose any personal information obtained through this competition, unless required by law or with the participant’s consent.

USE OF PERSONAL INFORMATION

Personal information collected with the participant’s consent is recorded in a file to allow the organizer to contact potential participants.